

## SPECIAL REPORT



# How to Choose the Right Orthodontist For You: Five Questions You Must Ask

*Smile*  
ORTHODONTICS  
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# How to Choose the Right Orthodontist For You:

## Five Questions You Must Ask

Choosing the right orthodontist can certainly be a challenge.

Many parents ask friends, family and neighbors. Most look online (perhaps that is how you have this report?), read reviews, check the location of the orthodontist for convenience knowing that multiple trips are going to be involved.

These are all good.

But there is more you should know.

That's why we have prepared this report on how to choose so you can be a smart consumer and get great orthodontics for your child.

You know orthodontics is about getting a great smile for your child because of how important it is for his or her future. And like any good parent, you want what is best for your child.



What you may not know is that orthodontics is so much more than just straight teeth. It is so much more than just a pretty smile.

Ultimately, orthodontics done right the first time is about a better life for your child.

So what is orthodontics done right the first time?

How does it affect your child for life?

What are the things you should know to make a smart choice?

Here are the questions you should ask.

# 1 What is your approach to orthodontics? What kind of results are you producing? Is it more than just straight teeth?

When done at high levels, orthodontics not only gives a pretty smile, but also sets up the future oral health for your child.

It may come as a surprise that orthodontics is so much more than just straight teeth. There are a host of other benefits.

Why miss out on all the other benefits that your child could receive as a result of a complete diagnosis and a thorough plan of care?

Why miss out on all these other benefits that allow your child's orthodontic care to be done rapidly as possible with the most advanced technologies available?

What are those benefits? It is a long list and an important list.

Here they are.

1. Guided growth and development of the jaws
2. Guided growth of the face to achieve symmetry and balance
3. Evaluation of an airway and development of a plan to improve the airway for less resistance to proper breathing and to reduce or eliminate snoring and/or obstructive sleep apnea when appropriate.
4. Positioning the jaw joints in their most stable position so muscles in the face, head and neck are coordinated and function comfortably with each other.
5. A strong and stable bite that enhances chewing, tooth positioning and decreased wear so teeth can last a lifetime.
6. Proper positioning of the teeth to deflect food and debris away from the teeth and gums enhancing gum health, preventing decay and preventing food traps.



7. Aligning the tooth roots in the bone properly to withstand the stresses of chewing without breaking, cracking or wearing out prematurely.
8. Proper positioning of the teeth so the right amount of gum shows so your child's smile looks its best. Too much gum gives you or your child a gummy smile. Too little gum showing means that not enough tooth shows.
9. The right overlap of the front teeth so the jaws can be guided properly during chewing.
10. Reduced or eliminated bruxism (clenching and grinding of the teeth) that causes pain in muscles, headaches, degenerates the jaw joint and destroys teeth.

Many people are surprised at all these other very important benefits beyond just straight teeth.

We have discovered as a result of a survey of a cross-section of American parents from across the country that parents *thought* they are getting all these benefits with just any dentist or any orthodontist.

Not true.

And you should know we always take into account these ten other benefits. We think that every orthodontist should.

You can check out our before and after pictures of cases on our website <http://www.suffolkbraces.com/our-office/before-after-photos>.

That leads us to question 2.



## How do you produce results like these?



We are glad you asked.

We use a unique approach to orthodontics – some would call it a philosophy of care – that takes into consideration the current condition of your child’s growth and development, the present position and condition of the teeth and the desired results we want to produce.

We often call these results our target goals of care.

It starts with a thorough diagnosis. You can’t treat what you don’t know about.

Every child is different, unique in her or his special way.

So our diagnosis is designed to take into account your child’s uniqueness and all the factors that we need to know before we create your child’s customized plan of care to get lifelong results.

It takes more than just a brief clinical exam on your first visit to properly diagnose and treat your child.

We believe that orthodontic care should not be started at the first visit to an orthodontist.

Here’s why.

We believe is not possible to gather all the information needed to be able to accurately prescribe the right care that quickly.

We believe your child needs a proper clinical evaluation, gathering of x-rays, records and tests before a proper diagnosis can be given.

We believe the orthodontist needs private time evaluation of your child's case with this information when you are not present for a proper customized plan of care before treatment begins.

This is going slower at the beginning for all the right reasons so we can go faster after we begin.

The most important step is diagnosis.

Then plan the care carefully based on the diagnosis to achieve the right results including the ten other benefits beyond just straight teeth.

Then deliver it.

The great news is that this system helps deliver orthodontics done right the first time and lifelong results.

We believe our patients deserve to have the most advanced treatment available.

We believe in giving you the best result in the shortest time possible.

We believe orthodontics is more complicated than people realize and that patients deserve to have a specialist evaluate and treat them.





# 3

## What is the experience of orthodontics for my child and for me as the parent?

We know that doing orthodontics can be a little scary sometimes. We are here to let you know that you can relax (but only if you want to!)

We work to take great care of your child and you. That's why you see so many smiling faces and laughter inside the office.

We believe we have a responsibility to being our best for you not only clinically, but also making visits as fast and easy as possible.

We work to shorten the treatment times by being efficient and effective at everything we do because we know you have a busy active life.

Good news is that we spend time and effort before we start to get the diagnosis and plan of care right. The result is treatment done faster and in fewer visits.

Come and join us for our brand of hospitality and lifelong orthodontic results.



# 4

## Who will be my orthodontist and what can you tell me about him?

Here you go: Dr Thomas Taylor. He is a Board-Certified orthodontist.

### **Music Maker, Scientist and Expert Orthodontist - Dr. Thomas “Tim” Taylor**

Sometimes you just know.

Affectionately called “Tim’ by all of his friends, family and patients, Dr. Taylor just knew that he wanted to be an orthodontist early in life. So much so that while still in his undergraduate program at the University of Pittsburgh, he began conducting scientific orthodontic research with the Chairman of the Orthodontic Department at the Pitt Dental School - something unheard of then and now. He has since presented more than 10 different scientific research articles, quite a feat for any doctor in private care practice.



As a kid growing up in Latrobe, Pennsylvania, Tim Taylor was a baseball player, fan and devotee of the game. His whole family is filled with baseball players including collegiate athletes and professionals.



His grandfather worked as a volunteer commissioner for 45 years at Latrobe Little League, raising money and ensuring that all children had a chance to play no matter what their families could afford.

His parents, Thomas and Peggy, helped future Dr. Taylor travel all over the country playing the game he loves while helping his Grandfather raise money and manage Latrobe Little League.



His mother Peggy is full of personality and would do anything to help her friends, family and community. His dad is known as a Mr. Fix-it, was also a computer programmer and designer of software. The apple doesn't fall far from the tree!

Dr. Tim learned to love cooking from his grandmother while spending many a summer at his grandparents' house preparing meals for the extended family. He has become quite the chef, able to cook most anything including Thanksgiving dinner!



Music making in the Taylor house is the norm. Dr. Taylor has long played his guitar alongside his father on the mandolin making country music Willie Nelson style. Thus far, they have recorded three CD's and also play professionally on stage at local festivals. Around the office, the good Doctor is well known to play and sing on special occasions, such as getting your braces off when the work is done!

When asked why he wanted to be an orthodontist,

Dr. Tim's passionate answer was near instant. "I wanted to be able to help people, to give people beautiful smiles that would enrich their health and well-being. Orthodontics is about so much more than just straight teeth. It is about helping to create beautiful symmetrical faces, jaw joints that are comfortable and pain-free, airways that get oxygen to the organs and the right bite that helps preserve the teeth and gums for a lifetime."

Dr. Taylor completed his orthodontic residency in 33 months at The Ohio State University, and while he loves being a "Buckeye," both he and fellow Pitt graduate father are Panther fans through and through.

In addition to receiving his Orthodontic Certificate, Dr. Taylor also earned a Master's of Science Degree from Ohio State for completing his Orthodontic Thesis Research.



After graduation, Dr. Taylor earned his American Board of Orthodontics Certification, an honor less than one-third of orthodontists ever achieve.

He has since gone on to receive his FACE Certificate for orthodontic excellence. FACE (Functional and Cosmetic Excellence) is the only multi-year international post-graduate study program in the world for orthodontists.

To this day, he regularly meets with the very best FACE colleagues in dentistry and other specialties from around the globe so he can bring you the world-class care you deserve.

Dr. Taylor practices and lives in right here Suffolk, Virginia. He is heavily involved in contributing and making a difference for the residents who live here, just like his family has always done.

His contributes to over twenty-five local, regional and state charities and causes. The full list can be found our Causes and Contributions page <http://suffolkbraces.com/giving-back-to-the-community>.

Helping others is simply in his DNA.

His orthodontic practice helps him live his personal value of contributing to others by his services to his patients and his generous donations of his time and money to so many worth causes right here in Suffolk and Tidewater/Hampton Roads

### **The Sign of True Orthodontics**

This symbol designates you can have the confidence that you and your children are getting the Orthodontic treatment designed for a lifetime of oral health and enjoyment without unnecessary re-dos due to improper or quick diagnoses.



As for his orthodontic work, Dr Taylor had this to say about the real value of his brand of orthodontics: “Our patients get a new self-confidence. For many it gives them a transformation that really is immeasurable because it changes their lives forever. “

For more on Dr Thomas: <http://www.suffolkbraces.com/our-office/meet-our-doctors>

Quite naturally, it helps to know the words of others who have experienced his unique brand of orthodontics.

## **What do his patients say about him?**

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Quite naturally, it helps to know the words of others who have experienced his unique brand of orthodontics.

## SMILE REVIEWS



“I am so proud of my new smile that Dr. Hearne and Dr. Taylor gave me. It has provided me the confidence I was looking for when I started treatment with their office. The process from start to finish was easy and the office was accommodating considering my busy schedule”.

– Miss Virginia 2016

“My experience was great. I’m very satisfied with the end result. Whenever I look at my photos before the braces and compare them to now, I see a big difference. I haven’t stopped smiling since I got my braces off!”

– Amir K.

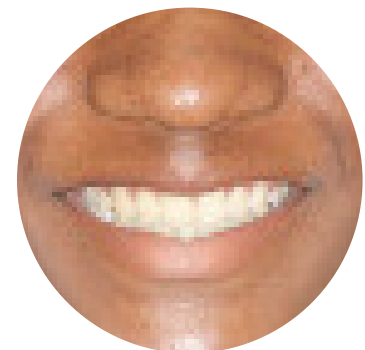


My daughter has been a patient there for the past two years. (She just had her braces removed and is now wearing her retainer.) Her teeth look perfect! And her smile is more beautiful than ever!! Everyone there took such great care of her at every appointment. They all seemed so happy to see her and she was always excited to go, saying she was going to see her friends at Taylor Orthodontics. Whenever I did have a question or concern, it was handled in a professional, yet friendly, manner. Everyone on staff there seems to genuinely love what they do and their patients. I would highly recommend this practice!!

– Susan Novak

I’m a 40ish brace new comer. This office has made this experience great. They are friendly, personable & it’s just a great atmosphere. I would refer anyone here.

– Monica Copeland





My daughter has amazing results. She had a gap and over bite from sucking her fingers for so many years. She doesn't suck her fingers anymore and her teeth look amazing!!

- Tatrona Hines

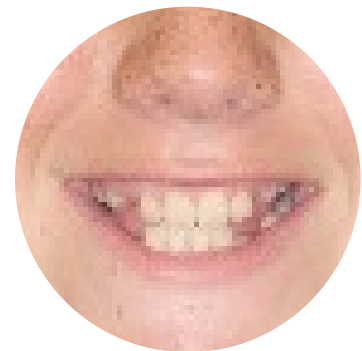


I absolutely love Dr. Taylor and his staff! Best orthodontist in the 757! He made my teeth look amazing! Thank you again so much for your time and patience.

- Katina Moultrie

Dr. Taylor has transformed my son's smile. I enjoyed every visit with my son. The staff and technicians are amazing. The atmosphere is welcoming and always pleasant. Thank you so much Dr. Taylor for blessing my son. I will forever appreciate you.

- Sarge & Monica



We've been going to Taylor Orthodontics for about 4 years now and absolutely love it. They are technologically up to date on everything which makes the whole process run smoother. The staff is always so friendly and helpful. My son had to have braces put on and they will be on for about 2 years and they worked out a great interest free financial arrangement that was very comfortable for us. My son says when they call him in the back that they are also very nice to him. We have had a couple of times when something came loose and they were able to get him in right away to take care of it. They came highly recommended to us and I would highly recommend them to others. We drive from Hampton to Suffolk just to see them. Very happy with my experience with Taylor Orthodontics.

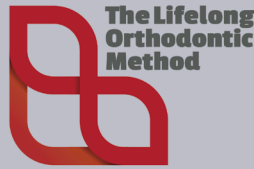
- Tanya Harmon

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