

# SMILE GUIDE



*Smile*  
SUFFOLK BRACES

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DR. THOMAS TAYLOR & ASSOCIATES

# Smile

## SUFFOLK BRACES

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### Choosing The Right Practice

We would like to take this time to let you know a little bit more about who we are, why we are different and why it matters for you and your family.

Dr. Taylor's goal in founding Suffolk Braces was to save parents and their children time, money and discomfort on treatments that are less than ideal. By merging the latest technology in clinical excellence with outstanding customer service; we strive to go above and beyond in every regard.

Our daily mission is to Transform the Smiles and Enrich the Lives of our patients and our community. We strongly believe that orthodontic treatment in our office is so much more than just straight teeth; Our Lifelong Orthodontic Method enriches your oral health and well-being for a lifetime! We invite you review our Smile Guide in order to learn more so that you can make an educated decision when considering orthodontic treatment.

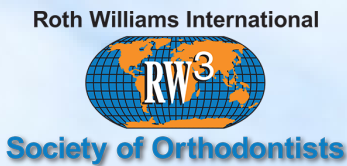
We also believe that our practice does so much more than just Braces. Dr. Taylor and Associates carry their mission outside of the office, as well, by striving to help as many individuals as possible through their community outreach and involvement. We would like to welcome you to our family and look forward toward the opportunity to serve you and your family!



## Professional

### The Importance Of Outstanding Doctors

In addition to achieving American Board of Orthodontics Certification, Dr. Taylor spends time teaching other dentists and orthodontists in Virginia and throughout the country. Dr. Taylor has also taught at The Ohio State University Division of Orthodontics and is apart of numerous continuing education organizations including the world renowned Roth Williams International Society of Orthodontists, Spears Dental Study Group, Eastern Virginia Orthodontic Society, Portsmouth Suffolk Dental Study Club, the American Association of Orthodontists, and the American Dental Association. Dr. Taylor is also an active researcher with numerous publications and presentations in the orthodontic literature. With thousands of patients in the Tidewater Area successfully treated, we invite you take advantage of our Team of Doctors and their professional expertise!



## Accountable

At Suffolk Braces, we value your time as much as you do and make sure that all of our patients are seen ON TIME. This means that 99% of our patients wait less than 10 minutes to be seen. Our office is also open 5 days a week throughout the year with evening appointments available by request to allow you as much flexibility as possible to be seen. In addition, your SATISFACTION IS GUARANTEED! If at any point you are dissatisfied with your experience, Dr. Taylor will personally do whatever he can to ensure you leave our office with a SMILE!





## Friendly

Our Smile Team is well known for going out of their way to make you and your family feel right at home. Please check us out on Facebook and Google to read what our fans have to say about why they love Suffolk Braces.



4.9



1084 Reviews



4.9



3,508 Likes

## Caring

### Transforming Smiles and Enriching Lives

Our Team takes great pride in helping our local community. Our Transforming Smiles and Enriching Lives Mission has donated over \$125,000 to various local organizations and families including the Suffolk Public Schools, Salvation Army, Bennett's Creek Little League, YMCA, Oasis Ministry, Young Life, Suffolk Humane Society, Children's Hospital of the Kings Daughters (CHKD), For Kids: Helping Homeless, Z104 FM "Stuff the Bus", Bon Secours, Birthday Brigade Foster Program, and Bunticonti Fund for Spinal Research. In 2015, we created our "Smile For Christmas Essay Contest" for adolescents age 12-18 who would not otherwise be able to have orthodontic treatment due to financial restrictions. Thus far, we have provided over 15 families no cost orthodontic care. If you know of anyone who may benefit from a Smile for Christmas, or would like us to support an organization you are involved with, please let us know!



BY CHOOSING OUR OFFICE, YOU ARE CHOOSING  
TO MAKE A DIFFERENCE!



## Fun

We take having a good time very seriously! Sure there are some uncomfortable aspects of orthodontic treatment but that still doesn't mean you shouldn't have FUN. We make sure the day your braces come off is a celebration that you will never forget as you are personally serenaded by our Doctors and Smile Team. We promise you will have some incredible photos that are perfect for proms, graduations, and weddings or videos to show your friends and family the great time that you had at Suffolk Braces.



## American Board of Orthodontics Certified

Did you know...Only 1 in 3 Orthodontists is American Board Certified? Dr. Taylor has achieved the highest commitment to excellence! Board Certification requires successful completion of a comprehensive written didactic examination and an oral diagnostic clinical assessment. In addition, 6 completed patient treatments must be scrutinized and approved by a peer review panel in order to demonstrate American Board Quality Skill Competency. Furthermore, re-certification every 10 years is also required. To learn more about the American Board of Orthodontics and their requirements, please visit their website;



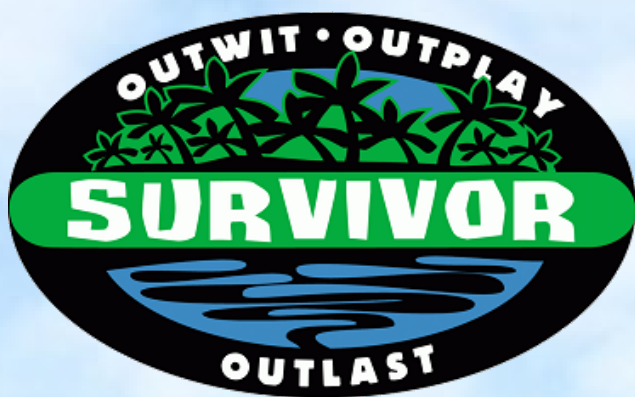
<https://www.americanboardortho.com>

## Outstanding Results



Suffolk Braces has received numerous awards throughout the years. Our patients have voted us the Best of Suffolk, Isle of Wight, and Franklin for the last seven years; 2015-2022. In addition, our doctors have received personal honors voted on by their dental peers such as the 2015, 2016 & 2019 Top Dentists in Coastal Virginia Magazine.

## Miss Virginia



As Seen On CBS' Survivor



*"I am so proud of my new smile that I received from Suffolk Braces. It has provided me the confidence I was looking for when I started treatment with their office. The process from start to finish was easy and the office was accommodating considering my busy schedule".*



## Advanced Technology

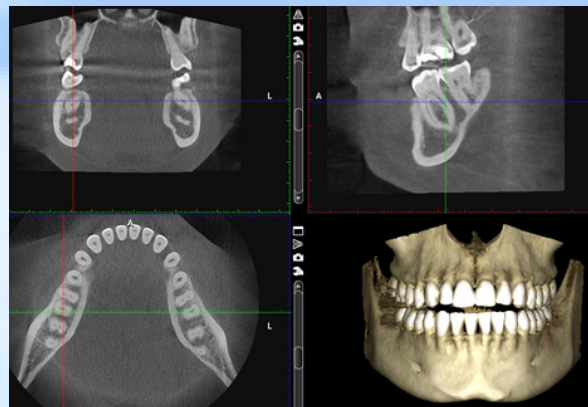
Modern orthodontics has been in existence for over 100 years and, as with all medical specialties, technology is constantly progressing at a faster rate each year. Due to an ever evolving landscape, each practitioner must be prudent to select tested and proven methods combined with the cutting edge of what's new. With this goal in mind, Dr. Taylor and Associates merge the best of what has worked well over the years with the latest advances in orthodontic care to ensure that your treatment is exceptional.

### Articulator and Facebow



To study your bite

### Three Dimensional Cone Beam CT Image



To visualize structures not seen on traditional Two Dimensional X-rays



## THE WORLD-CLASS CARE YOU DESERVE

Functional and Cosmetic Excellence (FACE) is the only multi-year post-graduate study program for orthodontists in the world. Offered in over 20 countries, and taught by an international faculty of multi-disciplinary dental specialists, The FACE Treatment Philosophy is endorsed by the leaders of our profession including Dr. Pete Dawson, Dr. Jeff Okeson, Dr. Bill Arnett, and the Foundation for Bio-Esthetic Dentistry.

Dr. Taylor received his FACE Certification in 2016 and he regularly meets with the very best FACE colleagues in dentistry and other specialties from around the globe to provide our patients world-class treatment.



## Does My Child Even Need Early Treatment?

Timing in life is very important and orthodontic treatment is no different. By starting treatment at the most ideal time, both treatment complications and extended treatment length can be largely avoided. At Suffolk Braces, we take great pride in giving you our HONEST OPINION about the treatment your child may need and WHEN it is needed. In fact, a lot of our patients come to see us for second opinions. Nearly 85 % of our patients complete their orthodontics with 1 set of braces around age eleven and finish within the national average of 24-30 months.

We are able to accomplish these results because we consistently monitor your child. The American Association of Orthodontists recommends that all children be seen by age 7 for an initial examination. At Suffolk Braces, we offer this exam free of charge because big problems can be prevented when caught early.

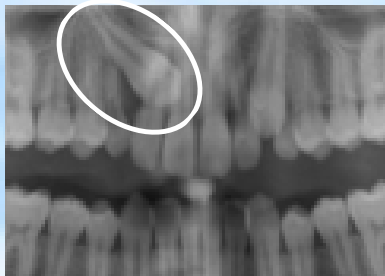
This initial consultation usually consists of an oral examination and a panoramic x-ray to make sure that all the teeth are present, not impacted and that the jaws are growing normally. Most patients are then seen semi-annually for growth and development check-ups to ensure all is well.

However, there are certain specific reasons to start early treatment and Our Doctors are very careful to make sure that early treatment is both a necessary and wise investment of your time and money.

**Alleviate Crowding**



**Prevent Impacted Teeth**



**Correct Cross-bites**



**Correct Over-Bites**



**Correct Under-Bites**



**Correct Open-Bites due to Thumb Sucking**





At our office, orthodontics is so much more than 'just straight teeth.' We want to help you obtain all of the lifetime oral health benefits that The Lifelong Orthodontic Method provides:

- 1. Chief Concern**
- 2. Facial Esthetics**
- 3. Bite Alignment**
- 4. Jaw Joint Health**
- 5. Airway Health**
- 6. Periodontal (Gum) Health**
- 7. Dental Health**
- 8. Tooth Alignment**
- 9. Stability**
- 10. Pathology Screening**

## **1. Your Chief Concern**

Patients pursue orthodontics for a variety of reasons. Our first objective is to learn why you are motivated for treatment and what concerns you may have. We can then customize different treatment options in order to satisfy your goals.

## **2. Facial Esthetics**

The teeth and jaws are the foundational support for the lips, nose and chin. By placing the teeth and jaws in the correct proportions to one another, we achieve the most esthetic smile and face for each individual patient.



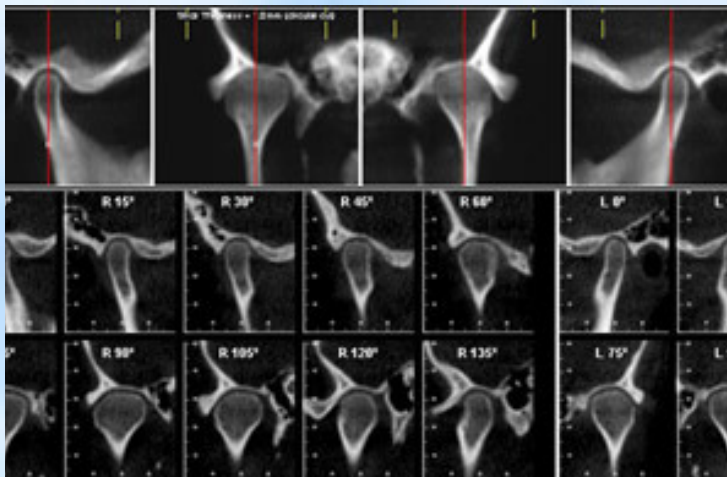


## 3. Bite Alignment



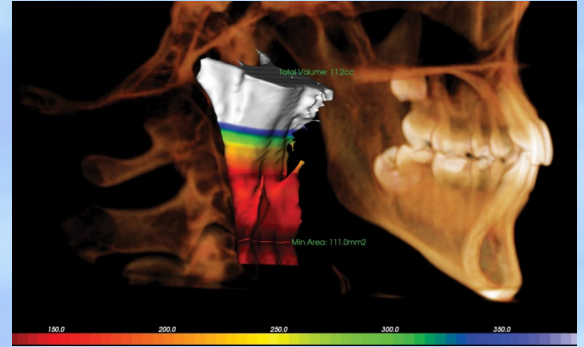
Bites are corrected by strategically fitting the aligned teeth of each jaw together. This allows for the bite to function properly while chewing. Lifetime risk of tooth wear, periodontal breakdown and future TMJ pain are dramatically reduced.

## 4. Jaw Joint Health



The Temporo-Mandibular Joints (TMJ) seated on their discs in their proper position leads to decreased risk of TMJ pain and symptoms. We start by diagnosing and then correcting your bite to a seated joint position. The result is a healthy and stable joint position with decreased risk of future TMJ complications.

## 5. Airway Health



All of our patients also receive a Sleep Apnea Risk Assessment and Airway Analysis in order to determine if you maybe suffering from sleep disordered breathing. If so, you will benefit from bite correction which includes orthodontic re-positioning of the maxillary and mandibular jaws to provide increased airway flow and function.

## 6. Periodontal (Gum) Health

Before



After



Ideal orthodontic treatment results in aligned teeth that are easier to keep clean. In addition, by aligning the teeth and their roots; the gum position and attachment is improved. We monitor your gum levels prior to, during, and after treatment to ensure healthy teeth and gums over your lifetime.



## 7. Dental Health



Properly shaped and sized teeth are also needed for the proper bite, periodontal health and esthetics. The quality of your final result is improved by correcting tooth size and shape issues so that you have straight teeth that also look good.

## 8. Tooth Alignment

Improving tooth alignment or "Straightening the Teeth," involves placing each tooth in its proper position relative to one another. Tooth straightening can be accomplished multiple ways, including braces, plastic aligners, or retainers.

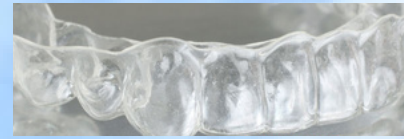


### **The Sign of True Orthodontics**

This symbol designates you can have the confidence that you and your children are getting the Orthodontic treatment designed for a lifetime of oral health and enjoyment without unnecessary re-dos due to improper or quick diagnoses.



## 9. Stability



Did you know that straightening the teeth, without correcting the bite is unstable? Meaning the teeth can shift after treatment. By treating the teeth, bite, gums, bones, and joints to their most ideal biologic position, the stability of your final result is built to last!

## 10. Pathology Screening

**BeamReaders®**

Your health is Our Doctors number one priority. We therefore utilize our Dental Radiologist Partners at Beam Readers to monitor any other abnormalities or pathology, requiring additional care, that may be of concern.

*The Lifelong Orthodontic Method begins with our industry leading Personalized Orthodontic Physical.*

*This series of comprehensive diagnostic tests provides us the most thorough understanding possible of your unique treatment complexities.*

*We can then offer you the most appropriate treatment options available in order to avoid extended treatment time, undesirable outcomes and expensive re-dos.*

# Your Personalized Orthodontic Physical

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## First Visit



### Examination with Doctor and Photographic Analysis



### Diagnostic Testing Fee



### Molds of your Teeth and 3-Dimensional Bite Analysis



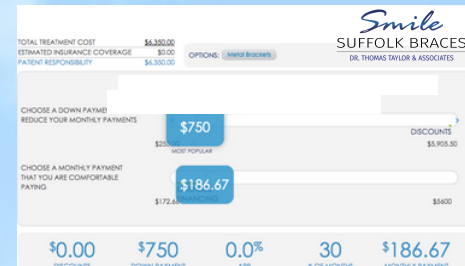
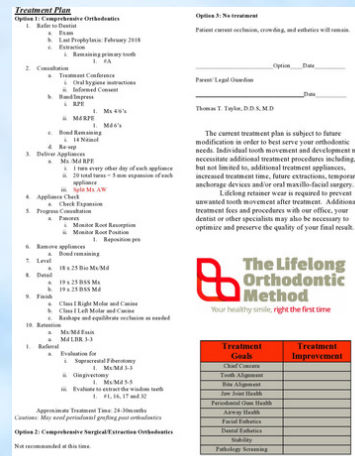
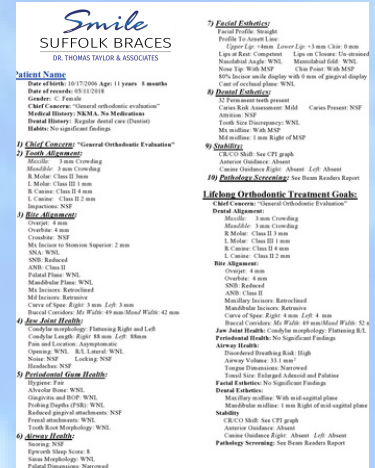
### 3-Dimensional Scan and X-Ray Analysis

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## Second Visit



### Review Of Diagnostic Findings



### Review of treatment options and corresponding treatment costs



### Start of Treatment Down Payment



# Smile SUFFOLK BRACES

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## Orthodontic Treatment on Your Terms

Upon scheduling your personalized orthodontic physical exam, you will receive several new patient registration forms in the mail. Please bring these to your first appointment. This will help expedite your examination, you will also receive a special gift for filling these out and bringing them with you.

In addition, by providing your insurance information on your new patient call we are able to confirm your insurance benefits prior to your appointment. This allows you to better plan financially for the timing and cost of your treatment.

**Our goal is to allow you to choose your down payment, monthly payments and payment duration which ensures the most affordable care possible. In addition, there are no finance or interest charges ever in our office!**

If treatment is recommended at your initial exam, further diagnostic testing will need to be completed prior to the start of treatment. This is your personalized orthodontic physical and allows us to provide you the healthy smile you want done right the first time. A \$300 deposit would be required that day if it is not covered by insurance but does go towards the overall treatment cost.



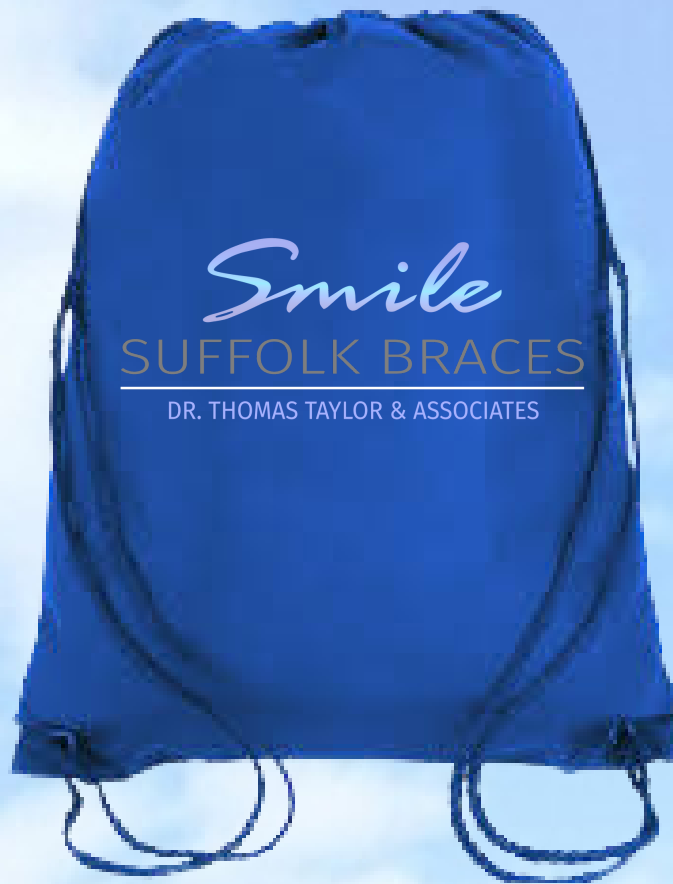
**We strongly believe the quality of care and quality of result you will receive at our office cannot be found anywhere else!**



# REMEMBER

Please Bring your New Patient Registration  
Forms to Receive your first reward!

We look FORWARD to seeing you soon!



1530 Breezeport Way Suite 500  
Suffolk, VA 23435  
757-686-3444

1034 Hillpoint Blvd N  
Suffolk, VA 23434  
757-925-0407

**[WWW.SUFFOLKBRACES.COM](http://WWW.SUFFOLKBRACES.COM)**